

Three Hot Bitches and All Dogged Up

It all started with lunch.

Terri Haas-Wittman - graphic designer - 4 dogs

Janet Smith - retail professional and dog trainer - 4 dogs

Barbara Hranilovich - Illustrator and entrepreneur - no dogs (Lily came later)

Our lunches tended to lean toward discussions about dogs and making a living. Then we started brainstorming about what one COULD do. Before we knew it we'd basically come up with a series of concepts we thought were pretty marketable. WE liked them!

We looked at what was out there for dog products and most of it was either cutesie or breed-specific. We felt we had a niche apart. It's about the dog's life, doggishness...with a twist.

We found great garments and a great printer. The web site was put together and we're in business.

In addition to clothes we took advantage of the art experience we had among us and offer prints, magnets, mirrors and buttons.

- Any of our products can be customized, for breeders, trainers, groomers, vets.
- We are open to wholesale opportunities.

We enjoy having trunk shows, which let us test new products and meet our clientele.

Three Hot Bitches

We are three. We were, at one meeting, experiencing hot flashes. We were hot. Ideas fly and three hot bitches flew and stuck. Now we each get to legally be one hot bitch.

The All Dogged Up Line

Witty, wry, tongue in chic. Casual comfort and top quality.